Contract Agreement Between:

www.Fox8.com

CONTRACT

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision	Alt Order #
579879 /	09791574

Product
OBAMA 4 AMERICA *A

Contract Dates	Estimate #
10/02/12 - 10/08/12	

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 09/28/12

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WJW	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8020	NW80	

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	8	10/02/12	10/08/12	M-F 5a-530a	5a-530a		:30			NM	6	$3,600.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	6	$600.00							
N 2	8	10/02/12	10/08/12	M-F 530a-6a	530a-6a		:30			NM	6	$6,600.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	6	$1,100.00							
N 3	8	10/02/12	10/08/12	M-F 6a-8a	6a-8a Rotator		:30			NM	12	$22,800.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	12	$1,900.00							
N 4	8	10/02/12	10/08/12	M-F 6a-8a	6a-8a Rotator		:30			NM	12	$22,800.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	12	$1,900.00							
N 5	8	10/02/12	10/08/12	M-F 8a-9a	8a-9a News		:30			NM	15	$28,500.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	15	$1,900.00							
N 6	8	10/02/12	10/08/12	M-F 430a-5a News	430a-5a		:30			NM	5	$1,750.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	5	$350.00							
N 7	8	10/06/12	10/06/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	2	$1,100.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----S-	2	$550.00							
N 8	8	10/06/12	10/06/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	$2,200.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----S-	2	$1,100.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA 4 AMERICA *A	

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 9	8	10/06/12	10/06/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	$2,200.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----S-	2	$1,100.00							
N 10	8	10/07/12	10/07/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	2	$900.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------S	2	$450.00							
N 11	8	10/07/12	10/07/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	$900.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------S	2	$450.00							
N 12	8	10/02/12	10/08/12	M-F 9a-10a	9a-10a		:30			NM	12	$13,200.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	12	$1,100.00							
N 13	8	10/02/12	10/08/12	M-F 10a-11a	10a-11a		:30			NM	5	$2,750.00
	NEW DAY			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	5	$550.00							
N 14	8	10/02/12	10/08/12	M-F 11a-12p	11a-12p		:30			NM	10	$3,500.00
	JOE			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	10	$350.00							
N 15	8	10/02/12	10/08/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	10	$9,000.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	10	$900.00							
N 16	8	10/02/12	10/08/12	M-F 1p-2p	1p-2p		:30			NM	5	$1,750.00
	JEF			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	5	$350.00							
N 17	8	10/02/12	10/08/12	M-F 2p-3p	2p-3p		:30			NM	5	$2,250.00
	STEVE			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	5	$450.00							
N 18	8	10/07/12	10/07/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	$900.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------S	2	$450.00							
N 19	8	10/07/12	10/07/12	FOX News Sunday	10a-11a		:30			NM	1	$900.00
	NEWS			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------S	1	$900.00							
N 20	8	10/02/12	10/08/12	M-F 3p-4p	3p-4p		:30			NM	5	$2,250.00
	RICKI			RTE CHG								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	5	$450.00							
N 21	8	10/02/12	10/08/12	M-F 4p-5p	4p-5p		:30			NM	10	$10,000.00
	JUDY			RTE CHG								

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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA 4 AMERICA *A	

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	10	$1,000.00						
N 22	8	10/02/12	10/08/12	M-F 5p-6p News	5p-6p News		:30			NM	7	$14,000.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	7	$2,000.00						
N 23	8	10/02/12	10/08/12	M-F 5p-6p News	5p-6p News		:30			NM	7	$14,000.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	7	$2,000.00						
N 24	8	10/02/12	10/08/12	M-F 6p-7p News	6p-7p News		:30			NM	7	$15,400.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	7	$2,200.00						
N 25	8	10/02/12	10/08/12	M-F 6p-7p News	6p-7p News		:30			NM	7	$15,400.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	7	$2,200.00						
N 26	8	10/02/12	10/08/12	M-F 7p-730p News	7p-730p News		:30			NM	7	$15,400.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	7	$2,200.00						
N 27	8	10/06/12	10/06/12	College Football Late	College Football La		:30			NM	3	$7,500.00
	FOOTBALL				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----S-	3	$2,500.00						
N 28	8	10/02/12	10/08/12	M-F 730-8p	730p-8p		:30			NM	5	$10,000.00
	BIG BANG				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$2,000.00						
N 29	8	10/08/12	10/08/12	FOX Prime Monday 8p-9p	8p-9p		:30			NM	1	$6,000.00
	BONES				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$6,000.00						
N 30	8	10/08/12	10/08/12	FOX Prime Monday 9p-10p	9p-10p		:30			NM	2	$12,000.00
	MOB DR				RTE CHG.							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	2	$6,000.00						
N 31	8	10/03/12	10/03/12	The X Factor	The X Factor		:30			NM	1	$10,000.00
	X FACTOR				RTE CHG.							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--W----	1	$10,000.00						
N 32	8	10/02/12	10/08/12	Late News Rotator	10p-11p Rotator		:30			NM	5	$13,000.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTFSS	5	$2,600.00						
N 33	8	10/02/12	10/08/12	Late News Rotator	10p-11p Rotator		:30			NM	5	$13,000.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTFSS	5	$2,600.00						

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Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 34	8	10/02/12	10/08/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	5	$500.00
	NEWS											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$100.00						
N 35	8	10/02/12	10/08/12	M-F 11p-1130p	11p-1130p		:30			NM	5	$5,000.00
	BIG BANG				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWT---	5	$1,000.00						
N 36	8	10/02/12	10/08/12	M-F 1130p-12a	1130p-12a		:30			NM	5	$3,250.00
	SEINFELD				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWT---	5	$650.00						
N 37	8	10/05/12	10/05/12	M-F 1130p-12a	1130p-12a		:30			NM	1	$650.00
	BIG BANG				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	----F--	1	$650.00						
N 38	8	10/07/12	10/07/12	Weekend Late Fringe Rotat	11p-1a Rotator		:30			NM	1	$900.00
	BIG BANG				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$900.00						
N 39	8	10/07/12	10/07/12	This I-code for 09/09/12 -> 11Su 11a-1130a			:30			NM	1	$450.00
	NEWS				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$450.00						
N 40	8	10/07/12	10/07/12	FOX NFL Pregame	FOX NFL Pregame		:30			NM	1	$2,000.00
	NFL PREGAME				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$2,000.00						
N 41	8	10/07/12	10/07/12	FOX NFL 4p	4p-CC		:30			NM	2	$18,000.00
	NFL				RTE CHG							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	2	$9,000.00						
N 42	8	10/03/12	10/03/12	President/VP Debates	President/VP Deba		:30			NM	1	$7,000.00
	DEBATE				ADD							
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--W----	1	$7,000.00						
									Totals		210	$323,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	210	$323,300.00	$274,805.00
Totals	210	$323,300.00	$274,805.00

Signature: _____ **Date:** _____

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REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR POLITICAL OFFICE

Millennium Sales and Marketing-Washington, DC

Station:

Date of Request: 1/17/12 Time: 3p

Candidate: BARACK OBAMA Party: D

Office Sought: PRESIDENT OF THE UNITED STATES

Campaign: OBAMA FOR AMERICA

Address: P.O. Box 803638

City: CHICAGO State: IL Zip: 60680

Officer Name: MARTIN NESBIT

Title: TREASURER

Phone: 312-698-367

Inquiry Made By: DANIEL JESTER

Of: GMMB

On Behalf Of:

Check: Candidate X Manager Committee Agency

Request Received By:

RATES

Information Requested: Millennium Sales & Marketing-DC

POLITICAL RATES

nformation Supplied:

AS REQUESTED

To be filled in by station

ccepted By: Date: Time

nal Disposition:

yment Received: Date

by Approved by:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, Daniel Jester

eing/on behalf of: Barack Obama, a legally

ualified candidate of the Democratic political

rty for the office of: President of the United States

the Primary & General

ction to be held on: Various dates

hereby request station time as follows:

oadcast ength	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Charges:

011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean /Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date

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